



INTERNATIONAL PUBLIC RELATIONS IN SPAIN AND MOROCCO

Program Description:

4 Companies, 3 Cities and 2 continents- experience public relations in a way that cannot be taught in the traditional classroom setting! Enroll in International Public Relations during Maymester 2019 to explore public relations practices in Morocco and Madrid. Through tours of public relations firms and industry PR departments, we will learn from professionals how they manage research, development, innovation and communicating campaigns with various publics. We will also observe public relations tactics of already implemented programming through tours of the cities and specialized classes.

Program Dates:

May 8 – 20, 2019

Application Deadline:

January 25, 2019

Course(s):

CO 4990/6990: International Public Relations (3 credit hours)

Eligibility/Prerequisites:

Students need to have at least a 2.5 GPA in order to participate in this program.



MISSISSIPPI STATE UNIVERSITY™
INTERNATIONAL INSTITUTE
Office of Study Abroad



Total Program Price: \$4,490*

Application Fee: \$150 (non-refundable)

Charged: January 25, 2019

Program Fee: \$4,340

Charged: February 8, 2019

**All fees are charged to MSU student accounts.*

Program fee includes:

- International Health and Emergency Assistance insurance
- Lodging
- Excursion and entrance fees
- Travel during program
- Daily breakfast
- A few group meals

Program fee does not include:

- MSU Tuition and Fees (charged to Student Account upon course registration)
- OSA \$30 Software Fee (charged to Student Account upon course registration)
- Airfare
- Most meals

Faculty Director:

Dr. Melody Fisher,

mfisher@comm.msstate.edu

***Mississippi State University reserves the right to modify the program or its costs as necessitated by changes in the international economic situation or to cancel the program if necessary.*

Office of Study Abroad

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MSU scholarships available

www.studyabroad.msstate.edu