Program Description
Study abroad in Prague and Budapest! A blend of East/West European culture wed with former Soviet bloc practices offers an incredibly unique opportunity to explore the marketing and business practices and culture in the Czech Republic and Hungary. Cultural activities include: Prague Castle, Bohemian Baroque Architecture, Ghost Tour, TRAP escape game, and the KGB museum. Student will attend business trips to OPEC, Skoda Site tour, Pilsner Urquell Brewery Tour, and Aero Vodochody, a Czech aerospace company.

For more information contact Program Director
Kevin Shanahan, kshanahan@business.msstate.edu
Travis Wiseman, travis.wiseman@msstate.edu

Requirements
All students with at least a 2.5 GPA are welcome.

Courses
MKT 4990/6990: Doing Business in the Former East Bloc: Prague and Budapest (3 credit hours)

Application and Deposit Deadline
February 27, 2015: $150 (non-refundable)

Program Dates
May 18-30, 2015

Price $3,250
March 13, 2015 - Payment #1: $1,550
March 27, 2015 - Payment #2: $1,550

Program cost includes:
• International health insurance
• Round trip airfare from Atlanta
• Lodging
• All entry fees
• In-program ground transportation
• Breakfast daily
• Some lunches and dinners

Cost does not include:
• MSU Tuition and Fees
• Most lunches and dinners

*All program fees are charged to MSU student accounts. Once each payment deadline has passed and the student’s account has been charged, the fee is non-refundable.